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Pavilion at the Venice Architecture Biennale will be the high standards of the . The United States maintains with diversity, Japan deals with the tsunami e has bravely his crisis and Germany persuaded to recycling concepts.

hitecture Biennale is not only the most important architecture exhibition in the the one that makes the participants hardest. There is the question of how to be issued at all - with sketches and models, but the laity can rarely be sentirety? Using photographs, like all life, the return from the images, which y gigantic buildings? With 1:1 models which, although clearly, but only show a th an artistic translation of the construction work, which often but makes clear the fession: architect is quite something no artist.

comes in Venice even added a crucial factor: the seemingly overwhelming pitors. Hardly a visitor may be as taking the time to look at half-hour videos to plans, or to decipher verkopfte manifestos - the next pavilion finally been nice Architecture Biennale is not only the most prestigious architectural o shows who the art, architecture exhibit vividly does best. The following are the 1s were presented.

tp://www.sueddeutsche.de/kultur/architekturbiennale-in-venedig-auf-der-suche-1.1455162-3

Venice Architecture Biennale -USA: the presentation makes it



Picture: Chris Amaral, Courtesy of Rockwell Group

Actually, 124 projects at least 104 too many. But the American pavilion succeeds with its awesome simple presentation that you actually goes deep into the possibilities of bourgeois individual initiatives. What at first like a forest of innumerable hanging from the ceiling, colorful stripes flag represents, emerges from the other side as brief information about it presented the Urban Development Project - all private equity initiatives. That makes in times of crisis, probably not only more sense than waiting for public support, but also strengthens the sense of community among the neighborhood. The projects that interest one takes you down to her, and thus experiences the most important thing about community living on the streets of California, creative playground build yourself by David Rockwell or anywhere installable seating and Abstellgelegenheiten for the Pop Up Lunch in the lunch break. Seldom has so cheerfully over hand through a pool of ideas for a better city.

Title of the exhibition: Spontaneous Interventions: Design Actions for the Common Good, Photo: Imagination Playground by the Rockwell Group.



Venice Architecture Biennale Preview: Spontaneous Interventions at the U.S. Pavilion

Posted by Perrin Drumm | 20 Aug 2012



Imagination Playground, Rockwell Group / Photo Chris Amaral, courtesy Rockwell Group

Like the Olympics, scores of countries come out to play at the annual International Venice Architecture Biennale, now in its 13th year. The United States is representing overseas with "Spontaneous Interventions: Design Actions for the Common Good," an exhibition of 124 urban interventions by architects, designers, artists and "everyday citizens in U.S. cities that bring positive change to the public realm."

Just what is a spontaneous, urban intervention? According to the Institute for Urban Design, who's organizing the event this year, it's everything from "parklets to community farms, guerrilla bike lanes to urban repair squads, outdoor living rooms to pop-up markets, sharing networks and temporary architecture, the installation highlights viable citizen-led alternatives to traditional top-down urban revitalization tactics."

You may have seen Rockwell Group's Imagination Playground at some of the design festivals this year. The big blue blocks are designed to encourage children to build their own play spaces, and are specially suited for public outdoor environments. You've probably also heard of Seed Bombs, the seed-packed balls you can buy from old fashioned gumball machines and toss anywhere you'd like to see a little greenery - though we suggest aiming for a plot of dirt at the very least. But those are just two of 124 creative, ambitious and, more importantly, playful projects that will be on exhibition at the U.S. Pavilion. If you're not heading to Venice you can still check out the exhibition online. "Spontaneous Interventions: Design Actions for the Common Good" at the U.S. Pavilion, Venice Architecture Biennale from August 29 – November 25, 2012.